

NovaFerrum Customer Reviews and Testimonials

So, you've heard us talk about how we're different and why our products are better, but don't take our word for it; Let our THOUSANDS of five-star reviews speak for themselves. Don't be surprised when you see the same words come up over and over again, important words that aren't thrown around lightly, like "life-saving", "tremendous improvement", "high quality", "the best", "natural", "no harsh side effects", "liquid miracle", "God-send", "worth every penny", "amazing" and "gamechanger".

Our products help a wide range of people from severely iron deficient preemies and adults on the verge of needing IV iron infusions to children who need an extra nutritional boost to support their growth and adults who want to increase their energy levels and overall well-being. We have scientifically developed, clinically proven and natural solutions to help nearly everyone feel better and lead, happier, healthier, more productive lives.

Here are a few of our favorites, but feel free to check out our reviews on Amazon and Instagram. Our products are a labor of love, and we're sure you'll love them, too.

Adult product reviews

- I've been using this liquid iron since the spring, when I found out I had iron deficiency without anemia (IDWA) and a ferritin of six. I take two doses daily with 1100mg of vitamin C each time (to override hepcidin and increase absorption). My ferritin has gone from a 6 in April to 81 in December - very close to the standard optimal of over 100. My symptoms have all but disappeared, and I'm sure I'll continue to feel better as my numbers go up. Thanks, NovaFerrum for such a quality product!
- This is an excellent supplement for me. I am grateful to have it available in lieu of taking the iron prescribed by my oncologist which made me very sick. It's been more than one year that I've been taking NovaFerrum's capsules, and they work fine for me. Thank you!
- I am prone to getting anemia and cannot swallow pills. So far, this product has kept me from needing iron infusions. Yay!
- This is great. We tried a few iron supplements, and this is by far the best.
- I'm a 34-year-old female. Five years ago, I had low iron, but now I'm very anemic. My energy level has gotten worse and worse over the years as my iron levels have dropped. I never consistently took iron pills (1-2 pills every other month), because I didn't like how it made me feel backed up. Getting enough iron in my diet is insanely hard, so I think that's why it's gotten worse. The last few months I

was basically fed up with being tired all the time & tried looking for options to get a lot of iron without being constipated. That's when I heard about taking liquid iron. After 2 days, I felt a difference in my energy level. I was crazy busy & running around all over the place. Normally I would be tired by noon doing HALF of the stuff I was doing, but I actually felt like I had energy all day.

- Even after having taken solid and chelated iron pills for months, I still had critical iron numbers, so I purchased this and take it along with Ferritin Tablets. Within DAYS I could tell my iron levels were improving. I could breathe more easily, my energy levels were much much higher, and I could do triple the exercises I did days before.
- I have taken NovaFerrum liquid iron for 3 months. My serum ferritin level started out at a three. I just got recent lab results back, and my ferritin is now a healthy 106!!!
- Liquid miracle is more like it. I have been practically unable to get out of bed, very depressed and was hating the world. I am a different person since I started taking this LAST WEEK. For any woman out there who is feeling bad and has NO ENERGY and can't figure out what's going on inside, give this a try.
- I have already recommended this to several people, and they have already ordered the product. I am becoming a mini spokesperson for this amazing product.
- Product is amazing. Iron levels went from forty-five to over two hundred by taking 1 tsp once a day for 3 months.
- I have been taking it every day for a couple of weeks, slowly increasing the dosage up to what my doctor's recommendation was, and within the first week I felt the difference in energy and focus. The dark circles under my eyes seem to be disappearing (maybe I'm imagining that) and I am very hopeful that this will make a marked difference in my quality of life.
- Kept me out of the hospital - I've been anemic my entire life and have unconsciously found ways to compensate for the unpleasant symptoms, so it wasn't something that I really focused on. However, a worsening health issue compounded the problem, and I found myself in the emergency room receiving two units of blood back in October 2020. The normal range for hemoglobin for women is 12.0 to 15.5 grams per deciliter. I was at a five. It was a scary experience that I don't even want to repeat. I've attempted, on several occasions over the years, at the behest of many different physicians, to try and start an iron regimen. At that time, the benefits did not outweigh the intolerable side-effects. This time around it wasn't a choice so much as it was absolutely necessary. Before my current doctor could saddle me with horse-sized iron pills, I

jumped on the internet to research possible alternatives. I Googled "liquid iron" on a whim and was thankful to see that it's a thing. I started taking Wow in October 2020 and have had my blood drawn for testing twice since then. On October 4, 2020, it had gone up to 9.4. By December 16, 2020, it was at 11.1.

- Positive changes after starting my iron regimen with Wow: stronger nails, darkening around the eyes getting lighter, increased energy, Pica disorder completely disappeared (chewing ice/addicted to the smell of rubbing alcohol), hair softened and detangled, warmer hands and feet. These changes have been absolutely amazing,
- Works wonders! Honestly, this stuff is a miracle in a bottle! I started using it 4 months ago due to having VSG and hemoglobin needing to be over ten to be approved. When I first started using this, I was at 4, very anemic I went from that to a 13.5 in just 4 months.
- If you have questions or concerns, please reach out to Gensavis Pharmaceuticals. When I called, I spoke to a real person right away, who was able to help me. I received quite a bit of information, even more than I had expected, and although I was happy with the NovaFerrum before the call, afterward, I felt even better. Being able to talk to someone at the pharmaceutical company who was willing to explain how the medicine is stored at the company site, answer questions, give me a direct number to call that specific person back, and encouraged me to do so, made me feel like I had someone else on my side while I am dealing with this issue. If you are taking a medication and you have a concern, you should reach out to the company, because I truly think that everyone needs to feel comfortable with what they are taking.
- As of October 2017, my doctor says I'm no longer anemic. I've been severely anemic for years (fainting spells, blood transfusions anemic) so this result just makes me insanely happy. Can't give all the kudos to NovaFerrum as regular blood workups and b12 shots also helped, but having a source of iron that was easy to digest and easy on my stomach helped a lot. Highly recommend.
- Saved my life! This product is truly amazing. I was getting treatment at the local cancer center 1,500 iron through iv every 2-3 months from unknown blood lost. I started this, and my numbers are now stable.
- I have suffered from iron deficiency anemia for years. This is the first time I have been stable from an iron supplement. Truly amazing what this product has done for my quality of life. I am so grateful.
- Works great without the usual iron side-effects - there is no arguing with its effectiveness. I can tell that when I am taking it regularly, I feel 100x better than

when I am not taking it. I don't have any side effects with it, aside from it darkening my stool, but that happens with all iron supplements. I get no GI discomfort or constipation with this. Normal iron pills make me vomit a half hour after I take them, nothing like that with NovaFerrum! Shipping was fast, and I'm extremely pleased with the product! Thank you NovaFerrum!!

- Best supplement ever! Saved me from IV iron. October 2021 I was diagnosed with severe anemia, low ferritin and low hemoglobin. Since I need a laparoscopic surgery, my doctor wrote a prescription for 2 IV iron infusions that would cost me about \$1700.00 AFTER insurance. My insurance took 30-45 days to approve the IV iron, so I started researching how I could help myself get better. Enter WOW Liquid Iron. I just got my labs back this morning, and my blood work is PERFECT!

Child/Infant products:

- My daughter, five now, is a very picky eater. By picky, I mean totally unable to try new stuff. She will make herself throw up if we are persistent in trying to get her to eat something. She currently sits at 32 pounds at 5 years old. The nutritional need was so desperate that my wife and I knew we had to find something, no matter the cost. After \$200 plus purchases trying to get her to get the vitamins she needed, we found NovaFerrum. She liked it and has been on it since she was three. Every morning we put it in her water cup and mix. Just a lifesaving product for my little girl.
- This is the only iron supplement that really seems to work for my daughter. The color returned to her cheeks, the circles under her eyes went away, and she has even put on weight.
- This was recommended by my pediatrician, and it did not disappoint.
- Got this to replace the polyvisol my preemie was taking, and it has been great so far. What sold me on this is that the iron formulation is easier to digest (easier on the stomach) over other brands of multivitamins with iron. Any parent who was sent home with their preemie knows the NICU stresses you continue giving the polyvisol they started in NICU for your baby's health's sake. But the Poly-Vi-Sol is so hard on the stomach-my baby would curl up in a ball and have grown adult moans and grunts when her stomach and her immature intestinal tract starts to "digest" the multivitamin-which resulted in hours of pain and cramping for my baby. I have been giving my preemie the NovaFerrum Multivitamin with iron for almost a week now, and she's just fine afterwards. No pain, no grunts, just a content baby. Love it! So glad I found this multivitamin.

- This one is the winner! I tried Poly-Vi-Sol and Zarbee's too and they both tasted pretty bad. My 10-month-old would cry so much from it. Honestly, I hated the taste too, I felt bad giving them to him. I finally bought the third one - NovaFerrum - and it tasted great! He doesn't fuss at all about it. I highly recommend it.
- My son was born with an immature digestive system and has SPD, among other things. He can't use a lot of supplements because he has so many food intolerances and allergies. He also won't eat most foods because of the sensory stuff, and he's picky. However, he doesn't notice this supplement when added to some almond milk. And he doesn't have any bad side effects from taking it, so his body can handle it. I've seen great improvement in him from using this, as far as energy and health wise. I won't claim this product to be a miracle supplement, but I will absolutely express my astonishment at how this iron supplement has improved my son's behavior tremendously. For those who aren't familiar with ADHD, most children with the disorder are anemic. Anemia itself causes fatigue along with a slew of other symptoms which, as you can imagine, leads to a grumpy kid. While I will not claim this product has cured his ADHD and behavior issues, it has made an amazing difference in his iron levels and, subsequently, his behavior.
- Our youngest was put on an iron supplement by his pediatrician. The unflavored drops that we received from the pharmacy were awful. Metallic (as you would expect), and I just couldn't find a way to mask that flavor. Unfortunately, that meant that the baby wouldn't take it. We tried adding them to juices, chocolate milk, chocolate syrup, puddings.... nothing worked enough to make it so that the drops were at least somewhat palatable. I decided to give NovaFerrum a try. I am SO HAPPY that I did! When I gave him his first dose, I thought for sure he would gag like he did with the other drops. NOT SO! He almost looked surprised that it wasn't disgusting, too, and then proceeded to take the rest of the dropper AND the SECOND dropper without any issues! I was SUPER ecstatic! These are seriously a Godsend for us!
- I love that there are NO alcohols in them and that they're sweetened with monk fruit extract, too! If you have a little one who needs an iron supplement, I cannot recommend these enough.
- Amazing, amazing, amazing amazing (amazing) alternative to the nasty tasting prescription iron. Our pediatrician approved this as an alternative because our toddler was vomiting with the prescription. It tasted HORRIBLE. I've never tasted anything that tasted so bad before, and our son could not handle it. He LOVED the NovaFerrum, and we loved all the friendly (and lack of unfriendly)

ingredients. Our son's hemoglobin at his last checkup was twelve, whereas in December it was a nine. Thank you so so so very much NovaFerrum for making such an amazing product! We are so very grateful to you all! Because of NovaFerrum, our son was able to get his iron up with a clean, tasty alternative.

- Saved my daughter from infusions
- This thing rocks, and if you have a kiddo/baby with feeding issues, sensory issues (especially with flavors), or generally won't take the nasty normal iron supplements try this!
- I like that this vitamin has cleaner ingredients for my little one than other options on the market.
- Why is my kid obsessed with this? He seriously cannot wait for his morning vitamins.
- My little one takes this without crying of disgust. In fact, he likes it. To me that's worth every penny I paid. He literally cried when I gave him a different brand, and he needed to take it for the iron. Will definitely re-stock. I am glad the box label was right!