



Dr. Bruna Callegari-Puente
Chief Medical Officer

Dr. Bruna Callegari-Puente brings nearly 40 years of pediatrics experience to her role as Chief Medical Officer at NovaFerrum. With a thriving practice in Corpus Christi, Texas, Dr. Callegari-Puente knows first-hand how pervasive and potentially critical iron deficiency is in babies and children. She also knows all too well how difficult it can be for parents to get their children to take the iron supplements their bodies so desperately need.

Dr. Callegari-Puente first learned of NovaFerrum more than 10 years ago, when she got a visit from the founding partner to promote the product line. At first skeptical, she quickly became a convert when she learned that not only did the NovaFerrum iron supplements actually taste good, but they were formulated differently than other more common iron supplements to ensure they would cause less harm and upset to the little tummies of her patients.

“Because of their chemical formulations, iron supplements are notoriously hard on the gastrointestinal systems of children and adults, causing diarrhea, constipation, nausea, vomiting, and cramping among other unpleasant side effects,” she observed. “NovaFerrum was developed using a polysaccharide compound, which, as a scientist, I immediately realized would be much better tolerated by the body.” She also noted large difference in required doses, with NovaFerrum packing much more of a punch in a smaller dose, requiring kids to swallow less and reducing waste. But, as she says, the use of all-natural ingredients was the icing on the cake for her.

The combination of these factors not only led Dr. Callegari-Puente to recommend NovaFerrum products for her own patients but to become an active brand ambassador in the medical community, encouraging other physicians and nurse practitioners, especially those in the oncology, pediatrics, hematology, and general practitioner fields, to recommend these products to their patients. As Callegari-Puente notes, the issues with iron supplements hold true for adults too, so NovaFerrum products are a better option for nearly everyone.

With such passion for the products, Callegari-Puente took on the role of Chief Medical Officer for NovaFerrum in 2010 and continues to help promote the products and consult on key issues for the company while maintaining her pediatrics practice.

Dr. Callegari-Puente completed a residency in pediatrics at Driscoll Children’s Hospital in Corpus Christi, Texas, where she currently resides.